

Srinagar, wherein, the family of the weavers is being provided Health Insurance through ICICI Lombard GIC. She informed that the State Govt, has agreed to subsidise the premium so that the weavers will now have to pay Rs 50 only as premium. It may also be noted that the Central Govt, is already providing a major portion of the overall subsidy.

The subject was further elaborated by Shri Azhar Mirza who informed the weavers that on registration to the scheme, the weaver, spouse and two children shall be given Medical Insurance for one year which will included a maximum reimbursement of Rs.15,000/- per family. The other benefits include cashless treatment on being admitted to the empanelled Hospitals.

The awareness camp ended successfully with a vote of thanks by Shri Ab Samad Zulla (Assistance Director Srinagar & Budgam).

Dated: 08/10/09



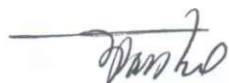
Press Note

Samba Cluster bareness programme

The bareness programme was organised on 23/9/2009 at Samba by Handloom Development Department under the Chairmanship of Director Handloom Development Department Samba. During the programme the wide publicity was given to the Weavers Scheme being implemented by the Handloom Development Deptt. in District Samba under Integrated Handloom Development Scheme (IHD3) Centrally Sponsored Scheme*

The main focus of the Programme was to make awareness of cluster Schemes under IHDS of which allocation of 64.2 Lakhs have been sanctioned of different Schemes like Workshop for weavers, facilities for Looms and margin Money for Bank Loans* Besides this Scheme like Mahatma Gandhi Bima Bunker Yojana which covers risk on natural/accident death of Weavers including Scholarship for their two children reading in 9th, 10th, 11th and 12th students. Another Scheme of health Insurance under which Health Insurance is provided to the Weavers by ICICI Life Insurance* More over the awareness was also given about the weavers Scheme of District Sector such as loan for Looms, Share Capital Loan and education scheme of girls child of weaverst

Besides the Chairmen, the other speakers also spoke on the occasion includes Kumtaz Ali Deputy Director Handloom Development Deptt. Jammu, Sh. Krishan Lal Asst. Director Handloom Jammu/Samba, Vice president Municipality Samba, Hameshwari Koul designer Saaba and two three weavers also addressed the participated weavers.


Assistant Director
Handloom Dev. Deptt.
Samba. 29

GOVERNMENT OF INDIA
MINISTRY OF TEXTILES
WEAVERS' SERVICE CENTRE
BAGHE ALI MARDAN KHAN
NOWSHERA, SRINAGAR (J&K)

Press Note

Today an awareness program on cluster development was organized by Weaver's Service Centre Srinagar and the J&K Handloom Development *GvJpcmmm* at Govt. Girls Higher Secondary School Narwara Eidgah, for the-weavers of the Eidgah and Saidpora Clusters. The objective of the awareness program was to sensitise the weaver's about the cluster development scheme under the integrated handloom development scheme which is being sponsored by the O/O Development Commissioner (Handlooms) Ministry of Textiles, Govt, of India.

The program started at 3.00 PM in the afternoon and was chaired by Smt.Chandra Gupta (Director J&K Handloom Development Department).The other prominent officials present is the program were Shri Vishesh Nautiyal (Deputy Director Weaver's Service Centre Srinagar, ^ttrr T.Shawl (Deputy Director U.N.D.P),Shri Ab Samad Zulla (Assistant Director, Srinagar & Budgam), Stifi Azhar Mirza (Area head, ICICI Lombard GIC J&K).

On the onset of the program Shri Ab Samad Zulla greeted the weavers and the others officials present in the program and briefly introduce the scheme. Later on Shri Vishesh Nautiyal give a detailed description of the scheme, the methodology to be adopted for the implementation of the scheme.He told the weavers that the success of the scheme depends on the mutual cooperation and trust among the weaver of the cluster and their ability to taken decisions on matter of mutual interest with consensus.The various initiatives that shall be taken while implementing the scheme are formation and consortium, product development, buyer and seller meets, construction of common facilities centre etc.

Later on Mr.Shawl elaborated the scheme in vernacular, emphasising on need for awareness on design improvement and colour forecast .

The Chairperson Smt. Chandra Gupta (Director J&K Handloom Development Department) informed the weavers that eight (8) clusters have been taken up for Development in J&K so far and the department is contemplating to propose more clusters. She also told that the total funding for each clusters is Rs. 60.lakhs which shall be spent over a period of 3 years. The Central Govt.share being Rs.54.8751akhs and the state share being 4.375 lakhs. She also emphasize on the skill upgradation of the weavers and production of diversified products for which the J&K Handloom Development Department has already appointed a Senior Designer from Delhi and 7 Junior Designers to introduce new designs and forecasted colour palate in the products of the clusters.

She also spoke in context of the Health Insurance Scheme funded by the O/O Development Commissioner Handloom GOI which is being implemented through J&K Handloom Development Department in association with Weaver's Service Centre

